



# TRACIE

HEALTHCARE EMERGENCY PREPAREDNESS  
INFORMATION GATEWAY

Community Education and Outreach  
Topic Collection  
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## Topic Collection: Community Education and Outreach

A resilient community is a prepared community, and a prepared community can recover more easily from a disaster. The resources in this Topic Collection include promising practices, evaluations, and overviews of programs focused on healthcare community education and outreach.

*This ASPR TRACIE Topic Collection is in development and will be comprehensively reviewed in the fall of 2015. If you have resources to recommend for inclusion in this Topic Collection, specifically illustrative examples, plans, tools or templates, please email your recommendations to [askasprtracie@hhs.gov](mailto:askasprtracie@hhs.gov).*

Health Outreach Partners. (2012). [Including Outreach Workers and Community Health Workers in Health Center Emergency Preparedness and Management: Tip Sheet](#).

This eight-page tip sheet explains how outreach workers, community health workers, and/or promotores(as) can be used by health centers in emergency preparedness. Strategies for reaching traditionally underserved populations are included.

Jorstad, C., Santibanez, S., Novais, A., et al. (2014). What Does Ebola Have to Do with Flu? [Engaging FBOs \(Faith-Based Organizations\) in Community Outreach During a Public Health Emergency](#). Association of State and Territorial Health Officials.

The speakers in this webinar discuss Ebola community outreach experiences and how this outreach can bolster existing partnerships to help residents prevent contracting seasonal influenza.

Osorio, L., Castaneda, X., and Vostrejs, M. (2011). [Improving Outreach to At-Risk Latino Populations for Pandemic Influenza and Public Health Emergency Preparedness](#). University of California, Berkeley, School of Public Health, Health Initiative of the Americas.

The guidance in this document includes promising practices for health authorities and providers to work with community-based organizations in order to reach Latino populations in the event of a pandemic or a public health emergency.

U.S. Department of Health and Human Services, Office of the Assistant Secretary for Preparedness and Response. (2014). [National Biodefense Science Board Community Health Resilience Report](#).

Recommendations from the National Biodefense Science Board on community resilience are shared in this report. The importance of community outreach and communication is mentioned as one of five recommendations.